**A purple and white text

Description automatically generated**

Dear All,

Sify was elated at the ETNOW Digital Banking Summit as the Co-Presenting Partner on June 20th, 2024, at Sahara Star, Mumbai. This was a great opportunity to network and discuss the latest in technology innovation and business strategy in the BFSI sector.

As the ‘Co-Presenting Partner’ of the summit, it was our pleasure to host this event and provide you an unparalleled networking opportunity with top technology leaders in the industry, and we hope you have gained meaningful insights on technology innovation, leadership, business strategy, and more in the BFSI segment.

**Event Highlights:**

**Raju Vegesna** participated in a panel with leaders from CITI Bank, Jio Payments Bank, and AU Small Finance Bank, exploring ‘India’s Digital Banking Revolution’ and its future by 2034.

Our CEO, Kamal Nath, and Balaji Rajagopalan, CTO of SBI, had an engaging Fireside Chat on ‘Navigating the Digital Wave,’ focusing on AI, security, and cloud infrastructure.

We also had a Booth presence where our experts connected with delegates, discussing their digital needs and how Sify can be the bridge to their enterprise transformation.**Dear Recipient,**

Thank you for being with us at the recently concluded **ETNOW Digital Banking Summit** organized by ET Edge on 20th June 2024 at Sahara Star, Mumbai.  
  
As the ‘Co-Presenting Partner’ of the summit, it was our pleasure to host this event and provide you an unparalleled networking opportunity with top technology leaders in the industry, and we hope you have gained meaningful insights on technology innovation, leadership, business strategy, and more in the BFSI segment.

Aligned with this year’s theme our **Chairman & MD, Raju Vegesna** participated in the panel discussion along with Leaders from CITI Bank, Jio Payments Bank and AU Small Finance Bank, to discuss **‘India’s Digital Banking Revolution’**. They explored the current landscape of digital banking in India and delved into how it might evolve by 2034.

***(include content from his notes post event)***

**A group of people sitting on a stage

Description automatically generated**

We also took this opportunity to host a Fireside Chat between **Kamal Nath, CEO – Sify** and **Balaji Rajagopalan, CTO – SBI.** They had an engaging conversation about ‘Navigating the Digital Wave’and how AI, Security, and Cloud Infrastructure is transforming the world’s financial services.

A group of men sitting on chairs

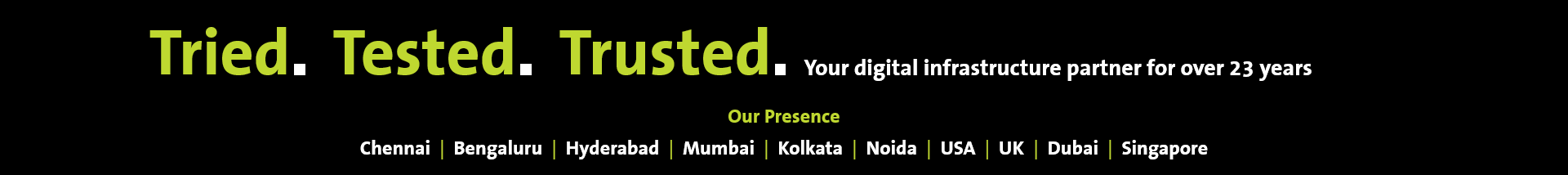
Description automatically generated

We are eager to meet you and explore possibilities that can help you drive business value with **Sify 4.0**as the **Your Digital Bridge for Transformation.**

**See how we are enabling the Digital ICT Ecosystem.**Get in touch: [Know More](https://apc01.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.sifytechnologies.com%2F&data=05%7C02%7Caliimran.khan%40sifycorp.com%7C288d107dfcde48f9789308dc969a8454%7Cd790955c79034754842b32503d9b6edb%7C0%7C0%7C638550837592865874%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C0%7C%7C%7C&sdata=niosLVGu8goPhnUGmemLnV9GTxqYAfhcjLEDwnmWWb0%3D&reserved=0) | [Contact Us](https://apc01.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.sifytechnologies.com%2Fcontact%2F&data=05%7C02%7Caliimran.khan%40sifycorp.com%7C288d107dfcde48f9789308dc969a8454%7Cd790955c79034754842b32503d9b6edb%7C0%7C0%7C638550837592876969%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C0%7C%7C%7C&sdata=%2BueJjIJuylyFNqyC4HE%2F%2FyKglz7ld2gV%2BtuJp4kR1E8%3D&reserved=0)

**With Warm Regards,**

**Sify Marketing**

****