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# Accelerate Business Value with Cloud First Strategy

POST EVENT REPORT  
Kochi & Chennai  
16<sup>th</sup> & 17<sup>th</sup> February, 2023



**16<sup>th</sup>  
Feb**

**Kochi**

**17<sup>th</sup>  
Feb**

**Chennai**

**EVENT DATE**

## Are You Looking Forward To?



- Leverage Cloud to Generate New Revenue Streams
- Secure Cloud Environment and Optimize Cost Simultaneously
- Manage Multiple Cloud Environments and Ensure Consistent Cloud Governance Altogether
- Retain Agility, Flexibility, and Choices While Selecting Cloud Architecture & Migration Strategies

**Register Now**



### Accelerate Business Value with Cloud First Strategy

16<sup>th</sup> February 2023  
Kochi Marriott Hotel



A Joint Initiative of Sify, VMware and TechCircle

By 2025, over 85% of new digital workloads will be deployed on cloud-native platforms. More than ever, the cloud is a foundation for every enterprise, ambitious about transforming at speed, meeting accelerated customer expectations, and future-proofing their business.

Nonetheless, the ask is how the cloud-first paradigm can help businesses to drive business excellence and deliver benefits. This exclusive boardroom is an excellent opportunity for business leaders across sectors to discuss, assess & chart why they should incorporate cloud migration into their digital transformation strategies.

### Key Speakers







Arjun Rajan  
VP & Systems Head - Cloud, Sify Managed services,  
Sify Technologies Ltd.

S.S. Srinivas  
Senior Cloud Sales Specialist,  
VMware

Ramesh S  
Head of Cloud Engineering & Solutions,  
Sify Technologies Ltd.

Mohan Chakravarti  
R&D Regional Sales Head,  
Sify Technologies Ltd.

Gaurav Gupta  
Business Head,  
Moxie Digital

### What You Learn?

- The Current State of Cloud
- Key Drivers for Cloud Adoption
- A Cloud-First Strategy for Maximum Benefits
- Cloud: Challenges Vs. Opportunities
- Demystifying How Businesses Can Strengthen Compliance and Security With Cloud

### AGENDA

6:00 PM - 7:00 PM Boardroom Discussion  
7:00 PM onwards Networking, Cocktails & Dinner

**GET STARTED**

Contact Person: [sahana.srinivas@cloudsustains.com](mailto:sahana.srinivas@cloudsustains.com)

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17<sup>th</sup> February 2023  
Tag Club House, Chennai





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### Key Speakers




Manikandan S  
Regional Sales Head,  
Sify Technologies Ltd.

S.S. Srinivas  
Senior Cloud Sales Specialist,  
VMware

Gurukul Anand  
R&D Lead, Cloud, Sify,  
Tamil Nadu,  
Sify Technologies Ltd.

Ajay D  
Head of Cloud Engineering & Solutions,  
Sify Technologies Ltd.

Shruti Gupta  
Business Head,  
Moxie Digital

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EDM INVITE

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## Accelerate Business Value with Cloud First Strategy



[Kochi Chapter] TechCircle in partnership with Sify & VMware presents Roundtable Discussion "Accelerate Business Value with Cloud First Strategy"

Kochi | 16th February '23 | 6:00 PM - 7:00 PM

Name \*

First

Last

Designation \*

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## Accelerate Business Value with Cloud First Strategy



[Chennai Chapter] TechCircle in partnership with Sify & VMware presents Roundtable Discussion "Accelerate Business Value with Cloud First Strategy"

Taj Club House Chennai | 17th February '23 | 6:00 PM - 7:00 PM

Name \*

First

Last

Designation \*

REGISTRATION FORM





TechCircle  
9,231 followers  
6d • 🌐

We are thrilled to announce that **TechCircle** will be hosting an exclusive roundtable discussion on the theme 'Accelerate Business Value with Cloud First Strategy' in partnership with **Sify Technologies Limited.** & **VMware** in Kochi.

Our esteemed panel will include **Anitosh H., S. S. Ayyappan, Jitender Durairajan, Naveen Chhabra & Shalil Gupta** and many more industry experts.

#business #cloud #strategy #vmware #sify

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**Accelerate Business Value with Cloud First Strategy**

16\* Feb 2023 | 6:00 PM -7:00 PM  
Kochi Marriott Hotel

**Eminent Speakers**

- Anitosh Halder  
SVP & Business Head - Cloud, DC & Managed services, Sify Technologies Ltd.
- S.S. Ayyappan  
Senior Cloud Sales Specialist, VMware
- Jitender D  
Head of Cloud Engineering & Solutions, Sify Technologies Ltd.
- Naveen Chhabra  
AVP Regional Sales Head, Sify Technologies Ltd.
- Shalil Gupta  
Business Head, Mosaic Digital

Siddharth Suresh and 26 others

6 reposts



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We are thrilled to announce that **TechCircle** will be hosting an exclusive roundtable discussion on the theme 'Accelerate Business Value with Cloud First Strategy' in partnership with **Sify Technologies Limited.** & **VMware** in Chennai.

Our esteemed panel will include **Srinivas Anappindi, S. S. Ayyappan, Jitender Durairajan, Manikannan S & Shalil Gupta** and many more industry experts.

#business #cloud #strategy #vmware #sify

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**Accelerate Business Value with Cloud First Strategy**

17\* Feb 2023 | 6:00 PM -7:00 PM  
Taj Club House, Chennai

**Eminent Speakers**

- Srinivas Anappindi  
SVP & Global Delivery Head, Cloud, DC IT, Security Services, Sify Technologies Ltd.
- S.S. Ayyappan  
Senior Cloud Sales Specialist, VMware
- Jitender D  
Head of Cloud Engineering & Solutions, Sify Technologies Ltd.
- Manikannan S  
Regional Sales Head, Sify Technologies Ltd.
- Shalil Gupta  
Business Head, Mosaic Digital

Sumedha Bose and 18 others

8 reposts

PRE-EVENT POST



EVENT SNAPSHOTS CHENNAI







SNAPSHOTS OF VIDEO BYTES



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The esteemed panel included [Srinivas Anappindi](#), [S. S. Ayyappan](#), [Jitender Durairajan](#), [Manikannan S](#) & [Shalil Gupta](#) and many more industry experts.

#business #cloud #strategy #vmware #sify




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POST-EVENT POST

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Kochi Marriott Hotel

TechCircle would like to thank you for attending the roundtable in partnership with Sify & VMware.

## Notable Speakers at the Event



Anirudh Haldar  
SVP & Business Head - Cloud, DC & Managed services,  
Sify Technologies Ltd.



S.S. Arappan  
Senior Cloud Sales Specialist,  
VMware



Jitender D  
Head of Cloud Engineering & Solutions,  
Sify Technologies Ltd.



Naveen Chhabra  
APJ Regional Sales Head,  
Sify Technologies Ltd.



Shaili Gupta  
Business Head,  
Moxia Digital

## Snapshots of Event



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Regional Sales Head,  
Sify Technologies Ltd.



S.S. Arappan  
Senior Cloud Sales Specialist,  
VMware



Srikrishna Aravindhan  
SVP & Global Delivery Head, Cloud, DC IT, Security Services,  
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THANK YOU MAIL

# THANK YOU!

It was a pleasure collaborating with you.